

Partner Sales Sheet

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Seamless integration to ERP

Unlock the full potential of ERP solutions with fast go-live, full onboarding, data migration support, and free cloud upgrades



and many more...

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AGR is a leader in inventory optimisation software. With over 30 years of experience increasing the value of ERP data through ML demand forecasting and order proposals. Designed for SMBs in wholesale, distribution and retail, we typically get customers up and running in days. We have a 92% retention rate and a customer success team beside our customers to ensure their success and growth initiatives.

Why Customers Choose AGR?

- Struggles with forecasting more specifically for seasonal product data
- Overstocking their inventory due to uncertainty which affects their working capital and reduces profitability
- Unpredictable lead times creates lost sales and unsatisfied customers
- Inefficient ordering processes

Key Features

- Advanced forecasting algorithms detecting seasonality, trends, spikes etc.
- Advanced configurable Safety Stock Engine
- Automated order proposals and scheduler
- Sales and operational planning - including customer level planning

Additional benefits

- Customer support in multiple languages
- Advanced AGR knowledge base and monthly live trainings
- Modular and scalable solution

30%

Reduction in
inventory value

80%

Resources
freed up

50%

Fewer
stockouts

<3

Months for
an ROI

Partner Sales Sheet



What's in it for Partners

- 20% referral fee for life*
- Sales training, including a "Starter Kit"
- Joint marketing activities: co-branding, webinars, expos
- Recurring business opportunities
- Happier customers with more revenue to spend with you

Qualifying Questions

- How much inventory value do you typically hold, and how many active SKUs do you manage?
- How do you forecast and plan inventory today — ERP only, Excel, or a mix?
- Do you struggle more with stock-outs, excess inventory, or both?
- How much time does your team spend each month maintaining forecasts, spreadsheets, or manual adjustments?
- Is improving inventory performance a priority this year, or something you plan to address later?

Target Market

- SMB - Wholesale, distribution & retail
- £500,000+ in managed inventory value
- 10 + employees

Target Personas

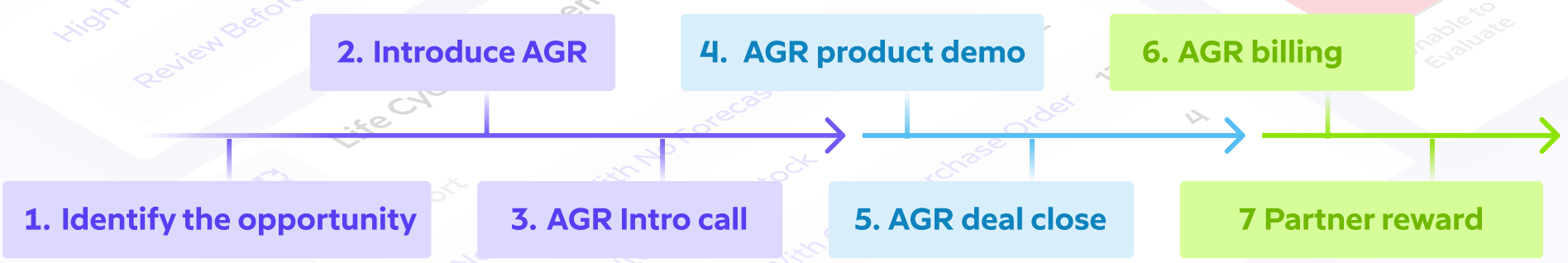
- Primary users: Manager/ head of purchasing, supply chain or inventory
- Decision-makers: C-level, VPs and directors

Pricing

- Monthly subscription starting at £800 / month
- Fixed onboarding starting at £4000*

Process

1. Identify the opportunity
2. Introduce the prospect to AGR
3. AGR conducts an introductory call (qualification)
4. AGR runs the product demo
5. AGR manages the sales process and closes the deal
6. AGR handles billing
7. Simple, transparent referral model
8. You remain the trusted advisor to the customer



Common customer scenarios:

“ We are too busy to implement a solution

- AGR can integrate your data in less than 24 hours & have your team equipped to gain value from the platform in days
- In as little as 3 months, you will see a return on your investment through inventory reduction and increased service levels. Check our ROI calculator!

“ We use ERP + Excel today for this purpose

- What is your forecasting accuracy? Do you experience stock-outs and/or excess inventory?
- AGR provides dynamic forecasting out-of-the-box, tailored to your individual items' order history
- Our existing customers see as much as 80% reduction in time spent on manual tasks